

The Pink Ribbon Foundation - Frequently Asked Questions

The answers to the following frequently asked questions provide an overview of our approach to grant funding and guidance for potential applicants. Please read this information carefully before you make a start on preparing an application for funding as it may save you time and effort.

How is the Pink Ribbon Foundation managed and governed?

The Pink Ribbon Foundation is a charity registered with the Charity Commission (charity number 1080839). The Foundation is governed by a Board of trustees.

What kind of work does the Pink Ribbon Foundation support?

The Pink Ribbon Foundation's mission is to support breast cancer charities help their clients recover from their cancer and then live longer, healthier, happier lives. Through its grant making the Pink Ribbon Foundation funds practical projects and initiatives, which aim to help registered charities to deliver good physical and mental health to individuals with and recovering from breast cancer.

The Pink Ribbon Foundation funding criteria is developed around clearly defined themes, some of which may vary from year to year however, all aim to reflect important factors that underpin healthy recovery from breast cancer.

If successful, how will I have to report on my grant?

If your application is successful, ***you will be asked to send an email upon receipt of the grant confirming your acceptance.*** Subsequently you are required to send a project up-date by email twice a year, as detailed in your grant letter. ***Should these not be sent this would invalidate any application made for the following for a minimum of three years.*** However, should the grant be funding a one off or very short term event, or be part of a much larger 'appeal' we would only expect one report, however this must be previously agreed. As a guideline, please send one in December/January and one in March/April unless you are not re-applying and then the second report may be in June/July.

In the event you have a change of staff please ensure they are informed of your charity's commitment to the Foundation.

What is the value of grant I can apply for?

The Foundation will consider all grant applications to the value of £6,000.00. All applications should be properly costed, and a detailed costing sheet should be supplied. Rounded up figures will be considered as poor. We strongly advise applicants to apply for the level of funding the project or project specifics require, rather than the maximum level of funding available. Applications for just the sum of £6,000 will be considered if part of a larger project budget as shown in their costing sheet.

Should you apply for a figure above £6,000.00 it may be granted at the discretion of the Foundation.

In reviewing applications, we consider several criteria, including the scope and impact of a project and the size of the organisation applying and your reserves. We expect projects that receive funding usually to be delivered within 12 to 18 months.

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Are there any areas of work you do not currently fund?

We understand that many organisations and individuals are looking for funding to deliver a wide range of valuable and worthwhile work; however, there are some areas of work that the Pink Ribbon Foundation does not currently fund. These include:

- General cancer treatments and work that only has a small percentage of breast cancer patients involved. We look for a minimum of 60%.
- Work that does not fall within the scope of the Pink Ribbon Foundation's charitable purposes or work that is not clearly aligned with the stated funding priorities.
- Projects delivered outside of the UK.
- Long-term projects and initiatives – we expect most projects funded to be delivered within 12 to 18 months
- Work being delivered by NHS Trusts and local authorities.
- Work which might reasonably be eligible for funding from statutory bodies
- Some general awareness and information campaigns.
- Sponsorship of or attendance at meetings, events and conferences.
- Large million-pound fundraising appeals.
- Contributions to capital or large equipment costs.
- Educational bursaries or grants for university or postgraduate education, school trips or projects, gap year or elective year projects.
- Academic research, including funding for educational or research posts may be considered in very specific circumstances.

Your Breast Cancer Expertise?

You will be expected to showcase your expertise with breast cancer and in the various areas that support people with or recovering from breast cancer.

Can we submit multiple applications?

No. The Pink Ribbon Foundation will only accept one application per organisation for each year.

If your organisation is part of or affiliated to a national organisation, body or network, we encourage you to contact your national office or HQ to find out whether there are plans to apply on behalf of the national network before you make a start on an application for funding.

Does the Pink Ribbon Foundation provide funding for an organisation's core operational costs or overheads?

The Pink Ribbon Foundation funds projects and initiatives that make a direct impact on individuals with breast cancer in the UK. Your application should relate to a specific project, not 'business as usual' or core costs. That said, we have 'helped out' with core costs should the need be vital to the continuity of an organisation and this situation needs to be made clear both operationally and financially before applying.

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Recognising that there will be an element of core costs incurred in delivering a project, the Pink Ribbon Foundation will accept that successful grant recipients may allow up to 15% of the total amount of grant funding awarded as a contribution towards core costs. Please show this on your project cost sheet.

Will you consider funding a project that is already running, or does it have to be new work?

In most instances, we will consider funding delivery for projects that are already up and running. However, you will be expected to showcase your expertise supporting people with breast cancer. You may also apply for grants for pilot programmes:

- That are being rolled out to reach a new or much wider audience.
- Projects that take a new approach in tackling a specific challenge.

Will I have a better chance if I apply early?

We review application's annually and applicants are given a final date for their applications to be submitted on our website. It is easier for the Foundation if all the applications don't come in the last two weeks, so early applications are welcomed. All applications should be in writing on the Foundation's form for that year *and if new to the Foundation, accompanied with a letter of introduction*. In both cases a set of costings and your last financial years accounts.

Where does the Foundation fund geographically?

The Pink Ribbon Foundation will fund projects that make a tangible impact anywhere in England, Wales, Scotland, Northern Ireland, the Isle of Man and the Channel Islands. We do not fund any overseas work, even if the organisation running the project is UK based.

We are a social enterprise / a Community Interest Company / a for profit organisation delivering a charitable project. Can we apply for funding?

The role of CIC's whilst being an important and valuable contribution to society, do not fit our current criteria and specific mission. The exception would be with your organisation legally constituted, and you have previous experience working to help people with or recovering from breast cancer and fits the focus of the Foundations goals.

I am an individual. Can I apply for funding?

No. We do not fund individuals or causes that will benefit just one person. This includes grants for educational bursaries, gap year or elective projects, and academic research as part of undergraduate or postgraduate education.

Do you accept partnership or joint working bids?

Yes, the Pink Ribbon Foundation does accept partnership or joint working bids. However, one clearly identified lead organisation will need to submit the application on behalf of the partnership and act as the main point of contact for all communication with the Pink Ribbon Foundation. If the project is successful in securing funding, the lead organisation will be required to take on a central co-ordinating role to ensure the project is delivered as outlined.

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We want to make an application, but we do not have a set of accounts, or a track record.

The Pink Ribbon Foundation understands that new and emerging organisations may not have the necessary documentation and records. If this is the case, we will advise you on what further information will be required to support relevant and appropriate due diligence. Please contact us by email for advice enquiries@pinkribbonfoundation.org.uk

Can I email my application?

The Pink Ribbon Foundation's current application form should be downloaded via our website, printed off and posted with a set of your last accounts, plus a letter of introduction if this is your first application. We strongly advise applicants to complete an application in draft form before submitting your application, as we have seen many errors.

My project does not fit the theme of the current criteria. When can I apply for funding?

We know that applying for funding can be time consuming, so please ensure that your project meets the criteria before investing time and energy in applying for funding. In the first instance please send an email to enquiries@pinkribbonfoundation.org.uk and we will respond to help you decide if an application may be considered.

Are there deadlines for applications?

As the grants are awarded annually, there is a final submission date posted on our website. If this date is not met it invalidates your application.

I still have a question. Can I speak to someone before I apply?

The Pink Ribbon Foundation is staffed by a small team with limited resources, so we are unable to offer general guidance or advice about specific projects, or answer questions where the information is readily available on our website. However, you may like to send us an email on enquiries@pinkribbonfoundation.org.uk and we will respond in due course

It is your responsibility to determine whether your organisation is eligible for our funding by reading the guidelines on our website, along with our eligibility criteria and details of any specific criteria outlined for a current funding programme. We are unable to help you decide whether to apply or give an indication of whether your application will be successful.

Will I receive feedback if my application is declined?

If your application is not progressed, we will provide a general explanation as to why if you request it, but as a small team with limited resources, we will not be able to offer detailed feedback or enter further correspondence. If you are not successful in securing a grant, you are welcome to apply for funding the following year, if your project clearly fits the focus of the funding programme.

We wish you well!

The Pink Ribbon Trustee Panel

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